

S R Balajee

Writer · Director · Executive Producer

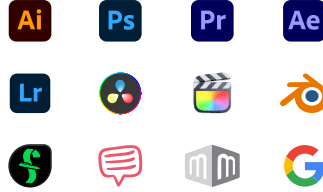
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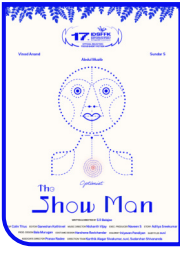


I'm **S R Balajee**, a writer / director from Chennai, India. I've been working in filmmaking for the past 4 years. I have extensive knowledge and practical experience in both the creative and the production side of filmmaking. I can indulge in creative imagination to actively verbalise and articulate visual imageries and abstractions. On the skillset front, from making pitch decks to drafting production documents & scripts, I have both technical and narrative prowess. I am always in the lookout to learn and experiment with the process of filmmaking and screenwriting.

Softwares



Creatives



The Show Man

Writer & Director
Self-Produced
Short Film
2025

Chennai, India

A 7-minute short film, "The Show Man", explores performance, reality & perception's ambiguous lines between conflicting characters.

Password for the link - ContradictionsAreNicer#123

- Wrote, produced, & directed this 7-minute short film for the film festival circuit. Learned a ton from my mistakes while making this short film.
- Officially selected & screened at **17th International Documentary & Short Film Festival of Kerala - 2025** under the **Focus Short Fiction** category.
- I finished the shoot in 1.5 call sheets and the post-production work within 4 months after the primary production, all within the budget of 1.3 Lakh Rupees.



Sea Angels

Assistant réalisateur
Bleu Iroise - Morgane Groupe
A French Film Production Company
Mid-Length Documentary
2024

Rameshwaram, India

A 55-minute documentary about seaweed-collecting women from the Gulf of Mannar & the tale of their daily survival.

- Worked on both the production & direction side for a two-man filmmaking crew for this 55-minute documentary film made for French Channel - francetvpro.fr
- Assisted, enabled and worked as translator for the director, Mr. Roberto Lugones.
- Performed pre-production from procuring permissions for filming to figuring out the logistics for the 10-day shoot. I shot some of the underwater footage of the film.



Sweet Kaaram Coffee

Director's Assistant
Prime Video India - Amazon
Web Series
2023

Several States, India

A Prime Video Original series produced by Lion Tooth Studios Pvt Ltd. The principal cast of the series includes Lakshmi, Madhoo and Santhy Balachandran.

- Worked on 3 out of 8 episodes for director Krishna Marimuthu primarily working on script changes, scheduling and communicating with the prod. design.
- During production, I took care of handling juniors & checking continuity along with writing edit report. During outdoor shoots, I handled forward prep as well.
- Worked completely through the post-production - from handling creative documentations to providing communication between Prime Video and the director/production.



Isai Anjali

Director's Assistant
Sony Music South
Music Video
2022

Chennai, India

A Music Video that was a tribute to one of the greatest voices, S. P. Balasubrahmanyam that is starred and voiced by singers of all eras.

- Learnt the basics of how filmmaking is done in the industry. Handled Art Dept. and Junior Artists for the project.
- Being the first project, handling close to 100 junior artists was a challenge I enjoyed.
- Working along with several musicians and handling them on set was a learning that helped me with my directorial.



Kaadhal Alaipayuthey

Associate Director
Amrit Ramnath
Music Video
2024

Chennai, India

A Music Video starring Amrit Ramnath & Sanjana Krishnamoorthy backed by Sony Music South for Amrit's Records.

- Worked as an Associate Director closely working with the director from scheduling to making shot division in the pre-production.
- During production, I doubled-down as a First AD and made sure the project was finished under the schedule.
- Worked on the post-production providing inputs in the edit. Worked on few CG shots due to time crunch. Finished the whole project in 10 days after primary production.



Kaatralai Kaadhal

Writer & Executive Producer
univREse Green
Music Video
2024

Theni, India

A Music Video starring Y Gee Mahendran for the univREse Green Production promoting wind energy through musical narrative.

- During the pre-production, co-wrote the script with other writers for the video to work for an existing music track.
- As the Executive Producer for this outdoor shoot, I budgeted and helped scheduling the project to be finished before a Wind Energy Conference.
- Handled all the logistics for a 40-people-crew outdoor shoot during the summer of 2024 which included a veteran actor all under the budget.



Tell Me

Associate Director & EP
Oddsox Band
Music Video
2022

Chennai, India

A Rolling Stone Recognized Music Video by the band OddSox that was shot completely in Varkala, Kerala.

- From pre-production to post-production, completely helped with both the production and the creative side of the music video.
- As associate director, I helped with scheduling, breaking down script and figuring all the procurement as it was shot at outdoor.
- As executive producer, I took care of all the logistics from stay of the 20-people-crew to figuring transportation for all the abundant shifts in location.

Advertisements



BGMI South Anthem

Second Assistant Director
Anonym Films
TVC
2025

Chennai, India

Namma Battlegrounds - BGMI South Anthem was shot by Dir. Akshay Sundher for the Krafton Company for their anniversary special and was shot under the banner of Anonym Films. The ad. starred Pawan Alex & Munnar Ramesh primarily.

- Worked as the 2nd AD overseeing the Production Design. Took care of documentation and communication between the art dept. & the director.
- During Pre-production, helped with casting and scouting the location for the shoot.
- During the production, made sure the set was ready on schedule by performing forward preparation and ensuring that all the setups in the different places were ready.



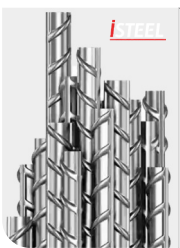
Bru Cold Coffee Ad

Second Assistant Director
Ogilvy
TVC
2025

Chennai, India

Bru Cold Coffee Advertisement directed by Dir. Akshay Sundher for the Ogilvy Agency under the banner of Still Waters. The ad. starred Preity Mukhundhan & Santhosh S.

- Worked as 2nd Assistant Director helping with the communication between production designer and the director.
- Helped figure out appropriate art props and set decoration props.
- During the production, helped with forward preparation making sure the schedule is adhered to.



iSteel

Second Assistant Director
Anonym Films
TVC
2025

Chennai, India

iSteel Advertisements directed by Dir. Akshay Sundher under the banner of Anonym Films shot in a single day with Sync Sound.

- Worked as 2nd Assistant Director with the communication between production designer and the director.
- Helped figure out appropriate set design and colors of the wall of the house on the single day of prep work.
- During the production, helped with forward prep and helped maintain the set for the sync sound.



UR Life

First Assistant Director
Walls & Trends
TVC
2023

Hyderabad, India

UR Life Advertisement directed by Dir. Krishna Marimuthu under the banner of Walls & Trends. The ad for this wellness brand was shot in 2 days and consisted several co-ordinated setups and shifts.

- Worked as the First Assistant Director for this advertisement.
- Planned & Executed the shoot within the budget and finished it within the schedule. Presented my creative ideas to be incorporated in the ad.
- Successfully got the production completed in 2 days with 6 setups and 3 shifts. Finished the post-production of the advertisement in 2 weeks after the principal photography.



Honda CB350 RS & CB350 H'ness

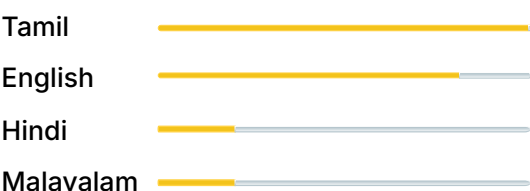
Second Assistant Director
Chiel
TVC
2025

Pondicherry, India




Two advertisements were shot by Dir. Anirudh Thorat for the two different models of Honda CB350 series' bikes. The film was shot for Chiel agency under the ESP films banner. The ad is still TBA.

- Worked as the 2nd AD for the shoot from pre-production till principal production which lasted a whole week.
- Took care of all the pre-production documentation and communication for the logistics of the picture vehicles. Co-ordinated all the actor calls & their schedules.
- During the production that took place for two days, took care of continuity and co-ordination with the operator for the drone shots.

Languages Known



Social Handles

-  linktr.ee/srbalajee
-  linkedin.com/in/srbalajee
-  instagram.com/krishnabalajeesr